

A B S T R A C T

ELECTRONIC LABEL ANTENNA

5 The invention relates to an electronic label (1) for
a display system, in particular for displaying prices in
a store, the label comprising a housing (5) presenting at
least one wall (2), and transmitter means including an
antenna (100) suitable for transmitting a signal from the
10 label to a receive antenna of the display system, the
antenna (100) extending generally in a plane adjacent to
at least one face of the wall (2) in such a manner as to
form a stack with a wall.

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Translation of the title and the abstract as they were when originally filed by the
35 Applicant. No account has been taken of any changes that may have been made
subsequently by the PCT Authorities acting ex officio, e.g. under PCT Rules 37.2,
38.2, and/or 48.3.